

## THE YEAR IN NUMBERS

35,420  
Visitors

3,193 Reference  
Questions Answered

1700 Newsletter  
Subscribers

34,442 Books  
Circulated

1,642  
Social Media  
Followers

71,786  
Website Visits

947 eBooks/  
Audiobooks Circulated

2,738 Cardholders

417 New Cardholders

339 Adult Programs | 2854 Attendees

112 Youth Programs | 660 Attendees

### STAFF

Clare McFarland, Library Director  
Michael Ricci, Community Relations Director  
Danelle Sims, Technology Librarian  
Liza Bernard, Programming & Marketing Librarian  
Kathy Beaird, Adult Services Director  
Adrian Tans, Youth Services Director  
Lori Mitchell, Adult Services Librarian  
Ria Heinz, Adult Services Librarian  
Sherry Wian, Adult Services Librarian  
Monica Horowitz, Youth Services Librarian  
Ellen Desmeules, Tech Services Director  
Jane Blanchard, Bookkeeper

### VOLUNTEERS

James "Mac" McClelland, Constance Creed, Jen Danly,  
Fran Lancaster, Leigh Snell, Rose Mroszczyk, Donna Steed,  
Kathy Fiske, Jen Dembinski, Gina Auriema, Sonja Olson,  
Paula Cloudpainter, Helen Curtis

### BOARD OF TRUSTEES

Joe Boyd, President  
Rachael Ringenberg, Vice President  
Dave Green, Treasurer  
Karen Copenhaver, Secretary  
Anthea Lavalley, Brenda Metzler,  
Chris McIlroy, Susan Piccoli,  
Elizabeth Daniels, Tom List,  
Noah Anderson, Bianca Zlatea

**Planned giving is a charitable strategy that  
enables you to provide long term  
resources to the library in your will  
without reducing your income and assets today.  
To learn how you can initiate a  
planned gift to support the ongoing  
work of the NWPL, please call or email Michael at  
(802) 457-2295 or  
[michael@normanwilliams.org](mailto:michael@normanwilliams.org)**



# NORMAN WILLIAMS PUBLIC LIBRARY ANNUAL REPORT 2021-2022



The Norman Williams Public Library enriches the intellectual, cultural, and civic life of greater Woodstock by promoting a lifelong love of reading and learning, fostering the free exchange of ideas, and providing a welcoming space for people of all ages and backgrounds: and offering resources for building a more just and humane community.

## FINANCIAL RECAP

Thanks in large part to the generous support of our donors, the library is in very good financial shape. Our fiscal year runs from July 1st to June 30th. All references here refer to the period that ended June 30th, 2022 and are internal numbers, which are not audited.

Three primary funding sources supported 81% of all expenses during this fiscal year: the Town of Woodstock, individual donations from our fall and spring appeals, and income from our endowment.

Although we are a private library, a large portion of our operating funds come from the Town of Woodstock (\$208,750, which includes a small percentage of funds from Bridgewater).

Individual donors to our spring and fall appeals contributed \$160,386 this fiscal year.

We are also fortunate to have a significant endowment, which totaled over \$3,000,000 at June 30th, benefiting from two substantial legacy gifts received during the fiscal year. The endowment is managed by a library investment committee under guidance from Morgan Stanley Financial Advisors. The income from the endowment (\$89,000) is based on a common formula and provides the rest of the annual revenue needed to operate the library, along with membership fees paid by patrons and book sales from the foyer.

In the 2022 fiscal year, the library's total expenses were \$563,202, of which 69% (\$390,187) were related to our employees, who do a fabulous job of operating the library. Other significant expenditures are for books and related media, utilities and maintenance, and normal office expenses. In recent years, we have also taken on several significant and costly projects to preserve and maintain our beautiful historic building.

## THE YEAR IN REVIEW

### In Memorium



It was with deep sadness that we mourned the passing of Meg Brazill. Meg was a vibrant and much loved member of our NWPL staff. Meg left behind a solid legacy of ongoing programs and special events at the library.

She was a woman of many talents and will be truly missed.



### Introducing Bag Mobile!

Sometimes mobility issues and transportation challenges make it hard to get to the library. With this new program, we will fill a special tote with your choice of books for someone to pick up for you.



### In-house library programs have returned!



Our monthly lineup includes bridge, needlepoint, knitting, chess, backgammon, story times, poetry, debate club, four different book groups, and more.



### Aspen Discovery

We launched a more user friendly library catalog. Aspen Discovery includes features such as predictive text, curated lists, and personalized recommendations.

### Building Renovations

Improvements have been made, including new exterior handrails and improved front walkway pavers. Historic restoration experts spent a full year bringing our original 1880's windows back to their original grandeur.



### In the News

Two weekly features in the Vermont Standard are Notes From the Library featuring the weekly happenings at the NWPL and What is Woodstock Reading, popular titles from the NWPL collection.



### Friends of NWPL

Thank you to the Friends of NWPL for providing funding for us to purchase a book cart for our book sale volunteers and an OWL camera to enhance our virtual programs and meetings.



### Kanopy Streaming Services

With Kanopy Streaming Services you can watch up to five free movies each month. Choose from Noir Thrillers, Indie Cinema, Historical, Classics, Comedy, Romance, SciFi, Fantasy, and much more.